



Partnerships & Advertising Opportunities



*Working Together to Create
Community Through People, Parks & Programs*

2016



Support Your Community



Each year, we continue to bring to our community annual traditions and trademark events to Orion Township such as Concerts at Wildwood, Barn Daze, Big Rig Gig and 5K Dragon Dash. These events bring people, families and friends together sharing life experiences and family happenings.



As you develop your marketing campaign for 2016, I hope you will consider becoming a partner in one or several of our community events. Regardless of your budget, there is an opportunity for your business to share in the trademark traditions that have brought our community and its residents together.

It is through the generous support of area businesses and hard-working citizens of our community that we are able to make these events, programs and specials possible. Your generous support counts and will ensure their continued success.



Thank you for your consideration. These opportunities and the shared experiences they bring are priceless to our community. A community where Living Is A Vacation.

We look forward to partnering with you in 2016!

Chris Barnett
Orion Township Supervisor





Premiere Sponsor - Park Partner

\$1,500 monetary or \$2,000 in-kind donation

Includes Barn Daze, Big Rig Gig, Dragon Dash and Summer Concerts

- ◆ Business name on **all** 4 major events posters/fliers
Fliers are posted on Social Media with over 1800 area "likes"
- ◆ Business name on Dragon Dash event T-shirts (time sensitive)
- ◆ Opportunity to post signage/banner at **all** 4 major events
- ◆ Opportunity to host a table with Your staff and Your business logo at **all** 4 major events
- ◆ Opportunity to create a ¼ page ad in the Outreach, community brochure
- ◆ A 20% discount on one future ad during the year in the Outreach, community brochure
- Business logo linked from Township website to your website.

A year full of grassroots advertising opportunities with direct contact to Orion residents .

Best value for your advertising dollar, with a combined attendance of over 6000 area residents.



Softball Team Sponsor

Girls Softball League, Senior Softball or Adaptive Softball

May, June & July

\$600 “Lakers”- Senior Softball

- ◆ ***Business name/logo listed on player shirts***
- ◆ ***League is open to seniors 55+***

\$400 “Hawks”- Adaptive Softball

- ◆ ***Business name/logo listed on player shirts***
- ◆ ***Co-ed league is open to special needs players age 14+***

\$400 Girl’s Softball Team

- ◆ ***Business listed on the front of player t-shirts***
- ◆ ***League is open to girls age 5-14***



Contact the Community Programs Department for Additional Information

1335 Joslyn Road, Lake Orion, MI 48360 248.391.0304 Ext. 305